

Nippon India Innovation Fund

(An open-ended equity scheme investing in innovation theme)

NFO opens on: 9th August 2023 | NFO closes on: 23rd August 2023

Contact your Mutual Fund Distributor | Visit : mf.nipponindiaim.com
Customer Care : 1860 266 0111#,
91-22-69259696# (For investors outside India)

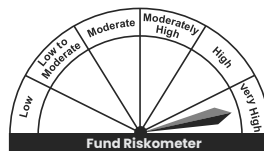
#Charges applicable.

Product Label

This product is suitable for investors who are seeking*

- Long term capital growth.
 - Investment in equity and equity related securities of companies adopting Innovation theme.
- *Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Nippon India Innovation Fund



Investors understand that their principal will be at Very High risk

Nifty 500 TRI



Benchmark Riskometer is at Very High risk

The product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Types of innovation

Product/Service Innovation Development of new and improved products and services

Process Innovation Changes in operational procedures or tools

Business Innovation A company's transformation of its role in the market





Investment Strategy


- ✓ Investment Universe: Top 500 stocks as per market capitalization
- ✓ Min 80% of investment will be in Innovative Companies
- ✓ Flexibility to invest across market caps
- ✓ Investment across sectors
- ✓ Focus on High Quality businesses*
- ✓ Growth bias
- ✓ Focus on companies taking advantage of early trends





How do we identify innovative companies


 Proven history of investing in next generation technology/platforms to disrupt businesses


 Proven history of product/ process/ service/ technological or business model innovation

 Companies in an industry going through a technological change forcing most participants to change

 Business disruptors like e commerce, fintech, platforms renewable energy, electric vehicles etc

 Companies forming a part of digital economy or gaining market share through digital economy

 Companies using data to gain significant network effect and scale

 Companies creating virtuous cycle of scale, profitability and market value to invest more in new technologies/new products cross sale

Key Next generation innovation themes driving shifts across various sectors

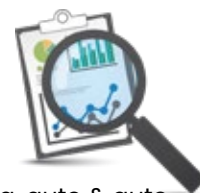
- ✓ Decarbonization
- ✓ Energy Transition- Move towards EV and Hydrogen
- ✓ Artificial Intelligence
- ✓ Biotechnology
- ✓ IoT based business platforms
- ✓ Software as a service
- ✓ Manufacturing – New trains, electronics manufacturing, biotechnology, specialty chemicals etc
- ✓ Power distribution & transmission



EV: Electric vehicle, IoT: Internet of Things

Scheme Differentiation

- ✓ Higher active share
- ✓ Focus on High Quality Businesses*
- ✓ Concentrated portfolio
- ✓ Presence of some traditional sectors might be limited
- ✓ Significant focus on innovation across themes like fintech, specialty chemicals & pharma, auto & auto ancillaries, internet based businesses, MNCs etc



*Businesses with lower leverage and higher profitability

Note:The sectors mentioned are not a recommendation to buy/sell in the said sectors. The scheme may or may not have future position in the said sectors.

This is current investment strategy based on the prevailing market conditions and is subject to change within the limits of the SID basis the fund manager's view.

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